



**ISHAN AYURVEDIC**  
MEDICAL COLLEGE AND RESEARCH CENTRE  
(Recognised by NCISM, Min. of AYUSH, Govt. of India)

**A JOURNEY TOWARDS EXCELLENCE!**

**2023** **GLOBAL**  
**AYURVEDIC SUMMIT**  
**1 DAY INTERNATIONAL SUMMIT**

**Building Bridges for a Better Tomorrow**

One Sun-One Earth & One Family

Knowledge Park- I, Greater Noida, UP | [www.ishanayurved.com](http://www.ishanayurved.com)



# WHAT'S INSIDE

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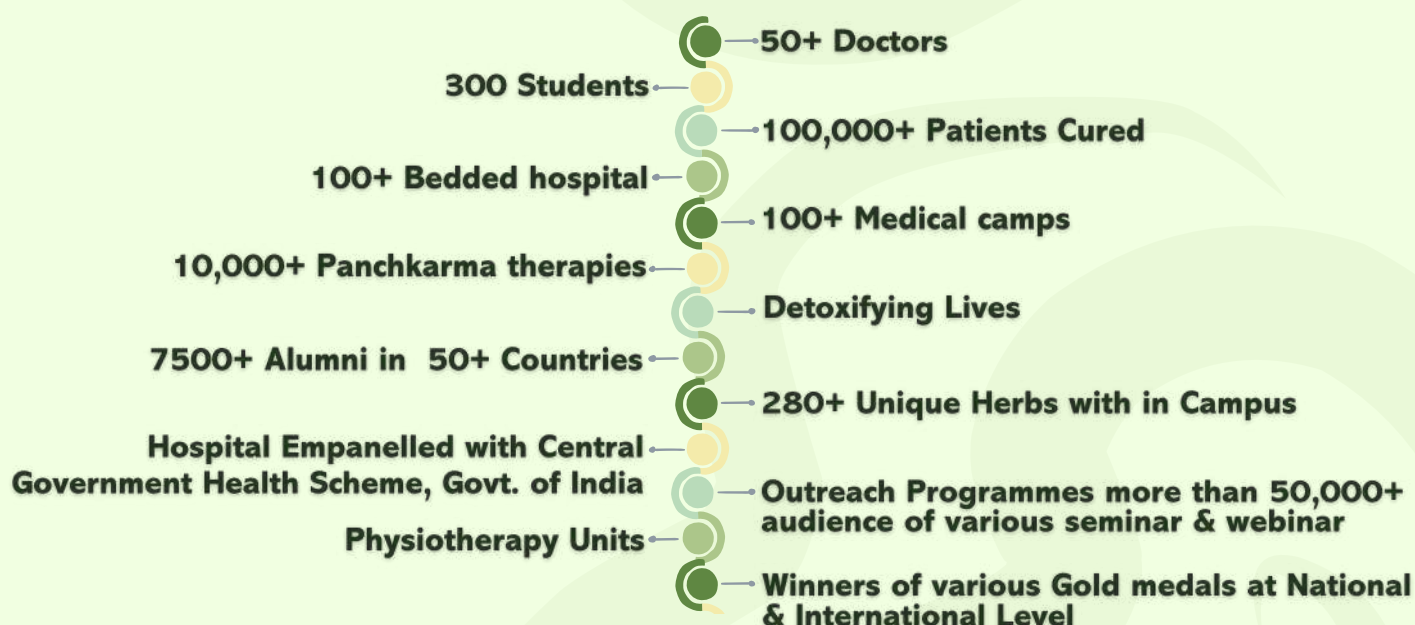


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## About Ishan Ayurved

- Ishan Educational Institutions, located in Greater Noida, was **established in 1994**.
- Under the visionary leadership of Founder **Chairman, Dr. D. K. Garg**, this esteemed institution was created with a profound mission to attain unparalleled excellence in the field of education & Medical Sciences.
- The Institute endeavours to-
  - Make education accessible and affordable for the youth of our nation.
  - Mould the personalities in a dynamic manner
  - Nurture the students to become the future leaders of the world.
  - Empower the students with comprehensive knowledge, practical skills and confidence.

## Key Highlights



## Specialized OPD

Gynecology | ENT & EYE | Diet & Yoga | Surgery | General Medicine | Pediatrics | Panchkarma

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# Countries Participating in the Summit



Eritrea



H.E. Mr. Alem Tsehaye Woldemariam,  
Hon'ble High Commissioner,  
Embassy of Eritrea in India



Guinea



Dr Aminata Thiam,  
First Counsellor,  
Embassy of The Republic of Guinea in India



Mongolia



H.E. Mr. Dambajavyn Ganbold,  
Hon'ble High Commissioner,  
Embassy of Mongolia in India



Ethiopia



H.E. Mr. Demeke Atnafu Ambul,  
Hon'ble High Commissioner,  
Embassy of Ethiopia in India



Fiji



H.E. Mr. Kamlesh Shashi Prakash,  
Hon'ble High Commissioner,  
Embassy of Fiji in India



Lesotho



H.E. Thabang Linus Kholumo,  
Hon'ble High Commissioner,  
Embassy of Kingdom of Lesotho in India



Mauritius



H.E. Mr. Haymandoyal Dillum ,  
Hon'ble High Commissioner,  
Embassy of Mauritius in India



Seychelles



H.E. Mrs. Laltiana Accouche,  
Hon'ble High Commissioner,  
Embassy of Seychelles in India



Nigeria



H.E. Mr. Ahmed Sule,  
Hon'ble High Commissioner,  
Embassy of Nigeria in India

and counting...

# Glimpses of Ishan Campus



**Shri Shripad Yesso Naik**  
Hon'ble Minister of State, Ministry of AYUSH,  
Government of India



**Dr. Tanuja Nesari**  
Director, All India Institute of Ayurveda  
New Delhi



**Dr. Mahesh Vyas**  
Dean, All India Institute of Ayurveda  
New Delhi



**Padamshri Vd. Balendu Prakash**  
Renowned Ayurvedic Physician



**Mrs. Nivedita Haran**  
Former Additional Chief Secretary  
Government of India



**Dr. (Brig.) Rakesh Gupta**  
Director, Government Institute of Medical Sciences  
Greater Noida



**Dr. Partap Chauhan**  
Renowned Ayurvedic Physician



**Dr. Nitin Agarwal**  
Renowned Ayurvedic Physician



**Dr. Rajagopala S.**  
Renowned Ayurvedic Paediatrician  
All India Institute of Ayurveda  
New Delhi



## OUR AIM & OBJECTIVES

1. To promote mutual co-operation in Ayurvedic services - knowledge exchange program
2. To promote Ayurvedic Treatment for good health
3. To promote mutual trade-import & export of Ayurvedic products
4. To promote Ayurvedic education and training
5. To promote medical tourism in Ayurveda
6. To explore the latest innovations in Ayurvedic Formulations

## AGENDA OF THE EVENT

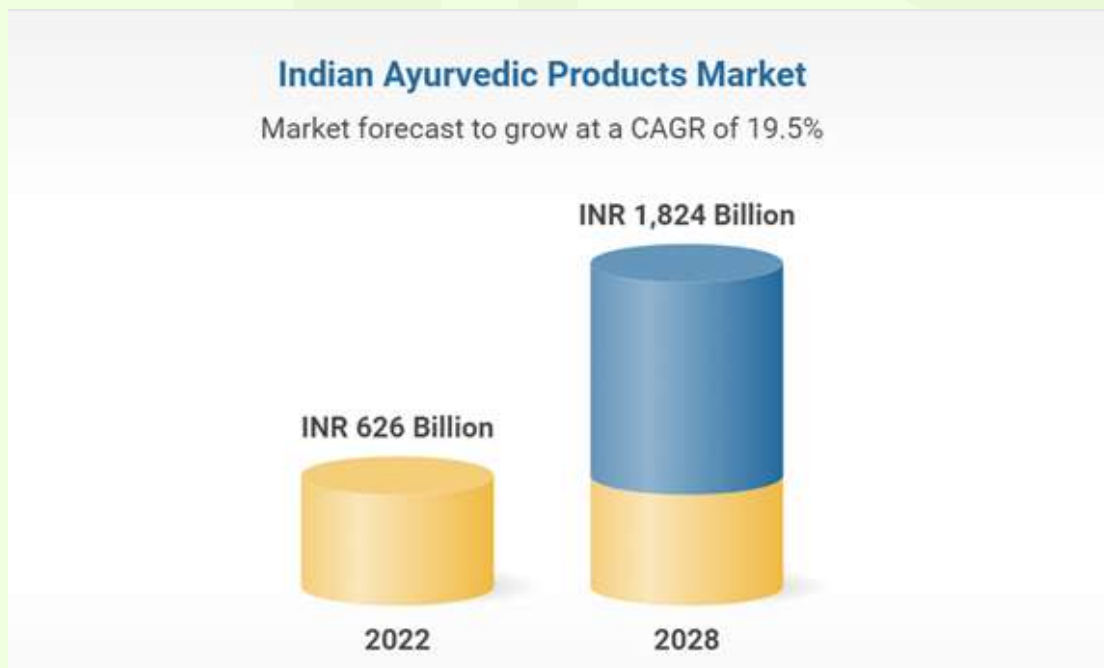
- **SIGNING OF MEMORANDUM OF UNDERSTANDING**
  - For Mutual Knowledge Sharing, Trade, Medical Tourism, Student Exchange
- **SHARING OF VIEWS & EXCHANGE OF IDEAS BY HON'BLE AMBASSADORS OF VARIOUS COUNTRIES**
- **GROUP DISCUSSION ON THE WAY AHEAD**

## EXPECTED OUTCOMES

- Easy exchange of Ayurvedic Medical knowledge
- Facilitation of students exchange programmes between Medical Colleges of various countries
- Knowledge sharing platform between medical fraternity, medical students, researchers in the field of Ayurveda
- Exchange of opportunities in the field of medicines, medical tourism, medical preparation in the field of Ayurveda

# AYURVEDA IN INDIA

- » More than 3,50,000 Ayurvedic Physician
- » 270+ Ayurvedic Colleges
- » 30+ Ayurvedic Research Institute



- The Indian government is supporting this Ayurveda through various AYUSH-related initiatives.
- Hon. PM Modi said that the possibilities of investment and innovation in the field of AYUSH are limitless.
- The **Ministry of AYUSH** has signed Country to Country MoUs with 18 countries for-
  - Cooperation in Traditional Medicine (Ayurveda)
  - MoUs for collaborative research/academic collaboration
  - MoUs for establishing AYUSH Academic Chairs in international universities to promote AYUSH systems around the world.



- The AYUSH Information Cells located in approximately 28 countries that disseminate information about AYUSH systems.

## **RECENT INDO- INTERNATIONAL INITIATIVES**

### **WHO established the Global Centre for Traditional Medicine in India**

- The World Health Organization (WHO) and the Government of India had signed an agreement to establish the WHO Global Centre for Traditional Medicine.
- This global knowledge centre for traditional medicine, supported by an investment of USD 250 million from the Government of India
- This MOU aims to harness the potential of traditional medicine from across the world through modern science and technology to improve the health of people.

### **The Growth of Global Ayurveda Summit Kerala**

- **Global Ayurveda Festival (GAF)** has put India on the global landscape of Ayurvedic healthcare and witnessed a notable rise in its delegate participation with every edition.

### **Global Ayush Investment and Innovation Summit**

- Hon. Prime Minister Narendra Modi inaugurated the Global AYUSH Investment & Innovation Summit at Mahatma Mandir in Gandhinagar, Gujarat.
- Prime Minister of Mauritius Pravind Kumar Jugnauth and Director-General of World Health Organization Dr Tedros Ghebreyesus were also present at the event.



# AYURVEDA IN WORLD

## Patanjali Ayurved and Ruchi Soya Acquisition:

- In 2019, Patanjali Ayurved, a leading Ayurvedic products company in India, acquired Ruchi Soya, a major edible oil and soybean products manufacturer, in a deal worth around **24,350 crore (\$617 million)**.
- This acquisition aimed to strengthen Patanjali's presence in the edible oil and food processing industry.

## Dabur India's Acquisition of Scottish Fine Soaps

- In 2020, Dabur India, a renowned Ayurvedic and natural healthcare company, acquired the Scotland-based personal care brand **Scottish Fine Soaps**.
- This deal aimed to expand Dabur's international presence and diversify its product portfolio.

## Amway's Partnership with Patanjali Ayurved

- In 2018, Amway India, a leading direct selling company, announced a partnership with Patanjali Ayurved to **cross-promote and distribute** their respective products in the Indian market.
- This collaboration aimed to leverage the strengths of both companies in the Ayurveda and wellness sectors.

## Himalaya Drug Company's Joint Venture in Saudi Arabia

- In 2020, Himalaya Drug Company, a prominent Ayurvedic healthcare company, entered into a joint venture with a Saudi Arabian company, **Sipco**, to manufacture and distribute Himalaya's products in Saudi Arabia.
- This collaboration aimed to expand Himalaya's presence in the Middle East market.

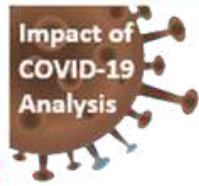
## Baidyanath's Partnership with Amazon

- In 2020, Baidyanath, a leading Ayurvedic company in India, partnered with Amazon India to **expand its online presence** and reach a wider customer base.
- Through this collaboration, Baidyanath's products became available on Amazon's platform, allowing customers to easily access and purchase Ayurvedic remedies

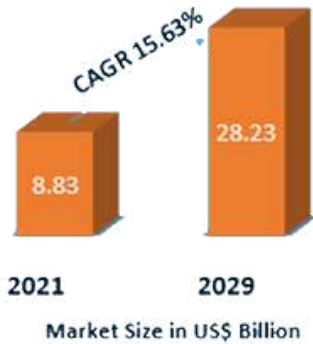
## Zandu Pharmaceuticals Collaboration with Everstone Group

- In 2020, Zandu Pharmaceuticals, a well-known Ayurvedic company in India, announced a strategic partnership with the Everstone Group, a private equity firm.
- This collaboration aimed to leverage Zandu's expertise in Ayurveda and Everstone's resources to further expand Zandu's product **portfolio and market presence**.

## Top 3 companies occupied about 68% market share



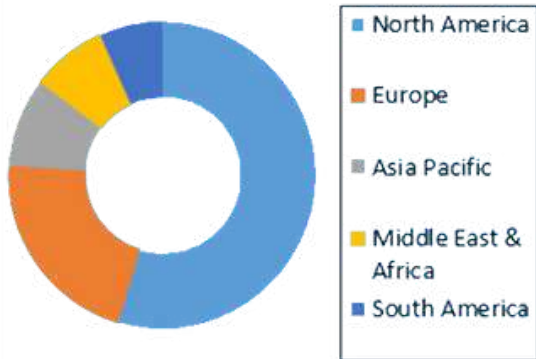
### Global Ayurvedic Market



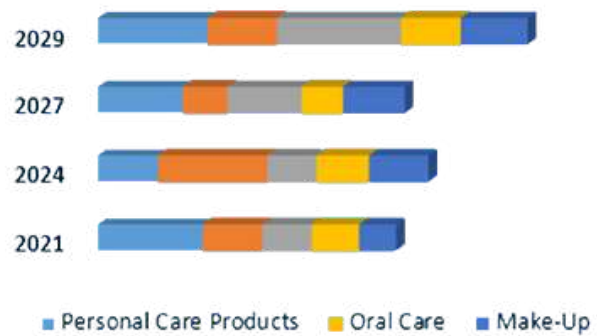
Zandu Pharmaceuticals Works Ltd  
WELEX Laboratories Pvt. Ltd  
Lotus Herbals  
Khadi Natural  
Surya Herbal Limited

Maxcure Nutraceuticals Ltd.  
Shree Dhootapapeshwar Ltd.  
AVA Products & Services  
Vicco Laboratories  
Forest Essentials

#### Regional Analysis in 2021 (%)



#### Application Segment Overview



## OUR SPECIAL INVITEES:

**DR TANUJA NESARI**  
DIRECTOR AIIA,  
NEW DELHI

**DR MAHESH VYAS**  
DEAN AIIA,  
NEW DELHI

**DR. A. K. SINGH**  
VICE CHANCELLOR  
MAHAYOGI GURU GORAKHNATH AYUSH  
UNIVERSITY, GORAKHPUR

## MEDIA PARTNERS:



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# Visit of Foreign Dignitaries / Ambassadors

## The Pearls of Wisdom-What Guest Says :

I wish IIMT a lot of success in your noble aim to prepare the young generation in this demanding and challenging period of new world for their future profession.

**H.E. Mr. Alexander Ilascik**  
*Ambassador of the Slovak Republic*



Thanks for inviting me to your college. It has been delightful evening. I wish you every success in your endeavours.

**H.E. Dago Tshering,**  
*Ambassador of Bhutan*



I wish to students a life without worries and lot of success in personal life.

**H. E. Jaromir Novotny**  
*Ambassador of the Czech Republic*



I have been so impressed the way you organised and the achievement.

**H.E. Dhaneelal Seewoo**  
*High Commissioner of Mauritius*



Thank you for the excellent presentation on History & Culture of my country. All the best in your lives.

**Mr. Richard David**  
*Commercial Counselor, Embassy of the Czech Republic.*



It was a real honour and pleasure to be with the administration, faculty, staff & students of IIMT thank you very much.

**H.E. Mrs. Laura Q-Del Rosario**  
*Ambassador of Philippines.*



Thank you very much for the warm hospitality & excellent international seminar.

**H.E. U. Kyaw Thu,**  
*Ambassador of Myanmar*



I wish the Chairman, the board members and the student community the best of luck and look forward to more collaboration in the interest of your institution and the Kenyan Communities, with best regards.

**H.E. Lazarus O Amayo**  
*High Commissioner of Kenya.*



My visit to Ishan Institute gave me a good opportunity to have knowledge about all of you. It is my wish and hope this Institute will gain a great success for contribution of this country.

**H.E. Pak Myangu**  
*Ambassador of Democratic Republic of North Korea*



I am really very much impressed by your paper presentation on Ethiopia and its relation with India to be further strengthen and developed future.

**H.E. Negas Kebret**  
*Ambassador of Ethiopia*



My Visit here has convinced me that India has a truly brilliant future. The interaction with students and faculty showed me that high intellectual caliber of the Ishan Family. It will be a pleasure for Zimbabwe to continue to interact with you all in many ways. Thank you for the great welcome and hospitality.

**H.E. Zonathan Wutawun Ashe**

*Ambassador of Zimbabwe*



I am very happy to meet your students and close co-operation between our two countries Combodia - India

**H.E. Choeung Buntheng**  
*Ambassador of Colombia*



Many Thank for the Invitation to this impressive inaugural event.

**H.E. Gastaldi Leonard**  
*Scientific Counsellor, Embassy of Italy*



I am really overwhelmed by your kindness. I hope we can do this again sometime in the near future

**H.E. Jose Viceute Pimeutel**  
*Ambassador of Brazil*



Ishan Institute of Management & Technology deserve our congratulations and the blessing of LORD SHIVA. You already symbolize the flower to rule the universe through the 'third eye of shiva' Dr. D.K. Garg may we all be blessed. Long live IIMT and its Students.

**H.E. Mookhesswur Choonee**  
*High Commissioner of Mauritius*



Deeply appreciate of your prestigious kind award. Ishan is the best Institute enabling the students to distinguish themselves from this ongoing world & creating the history....

**H.E. Francisco L. Benedicto**  
*Ambassador of Philippines*

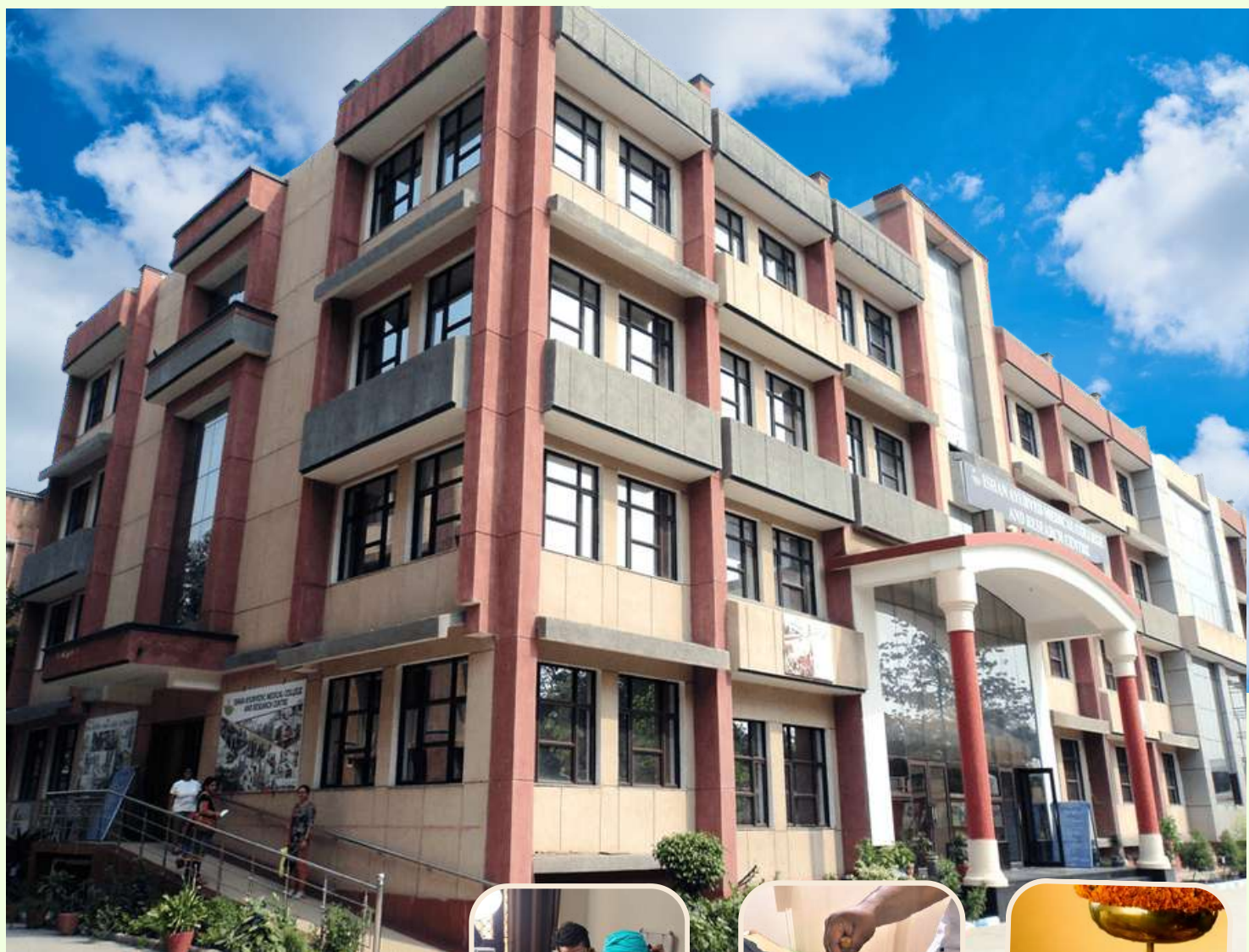


Great opputunity to visit and interact with your school. A most enjoyable Presentation.

**H.E. F Rutur Anarsn**  
*Ambassador of Iceland*



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**Ishan Chowk , Knowledge Park-1, Opposite Jagat Farm Market,  
Greater Noida, U.P.-201310**

[https://maps.app.goo.gl/RU3aYCDLbaE4H5Nd6?g\\_st=iw](https://maps.app.goo.gl/RU3aYCDLbaE4H5Nd6?g_st=iw)

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